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66 We hope that this presentation will open up dialogue so that we can better understand the specific needs of your business. We believe that Marquis' advanced publishing solutions will drive your future success.

Sincerely,

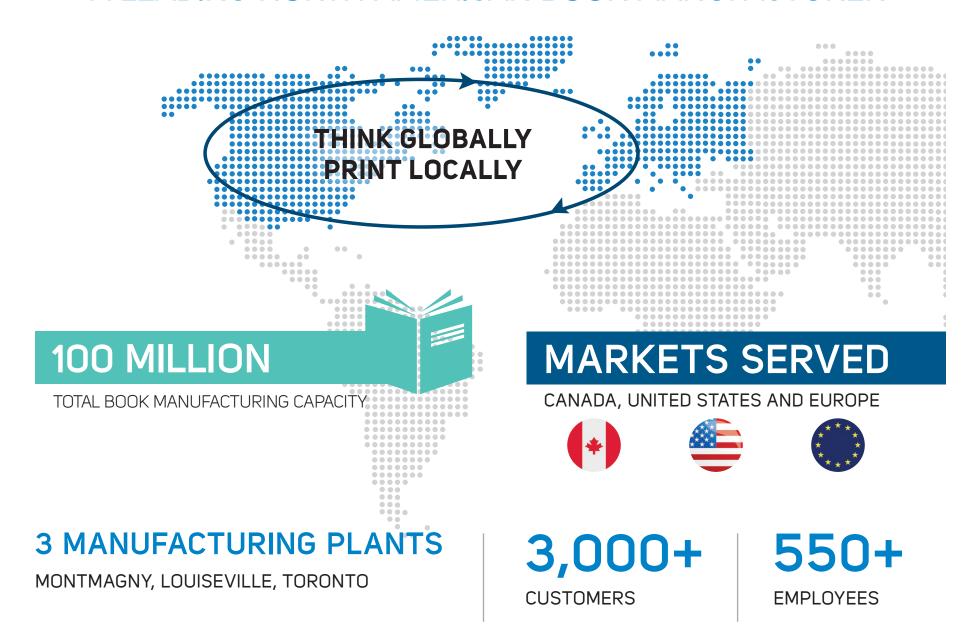
Serge Loubier

President & CEO, Marquis Book Printing

## **BUSINESS LOCATIONS**



## A LEADING NORTH AMERICAN BOOK MANUFACTURER



## **OVER 80 YEARS OF EVOLUTION**

#### THE BIBLIOBUS

To clear the overstock in his shop and recover some of the capital invested in publishing during the war, Marquis sets up an ingenious distribution system, converting a caravan into a travelling bookstore.

This "Bibliobus" sold its wares all over Quebec and New Brunswick.

#### MÉTROLITHO & GAGNÉ IMPRIMERIE Acquisition of two

Acquisition of two Transcontinental plants : Gagné & Métrolitho.

#### LEBONFON

Marquis acquires the old Quebecor World Book Printing Plant: Lebonfon.

#### WEBCOM

Marquis acquires Webcom.

**HISTORY** 

1937

**MARQUIS BOOK** 

PRINTING

Maurice Marguis

founds Marquis

in Montmagnu.

1940

2011

LE LAURENTIEN

Marquis acquires

Le Laurentien.

2012

2014

2018

#### WEBCOM - INKJET

Webcom invests in the first HP T360 colour digital inkjet web press to be installed in Canada and the Bolero binder for perfect bound books.

#### SOBOOK

Marquis announces a partnership with SoBook in Europe.

#### SUSTAINABILITY

Marquis invests \$1M and creates a new ecological UV colour press.

#### **EPAC**

Marquis Book Printing announces a partnership with U.S. firm EPAC and a \$9M investment at its Montmagnu plant.

**INNOVATION** 

2012

2015

2016

2018

MANAGEMENT BUYOUT

\$18M

ACQUISITION OF TWO TRANSCONTINENTAL PRINTING PLANTS

\$57M

LEBONFON ACQUISITION (EX-QUEBECOR PRINTING PLANT)

\$66M

#### CANADIAN BUSINESS AND PROFIT

Announces Marquis ranked No. 259 in their top 500 charts with a 5-year revenue growth.

#### WEBCOM

Marquis acquires Webcom.

\$100M

**GROWTH** 

2007

2012

2014

2016

2018

## MARQUIS VALUE PROPOSITION





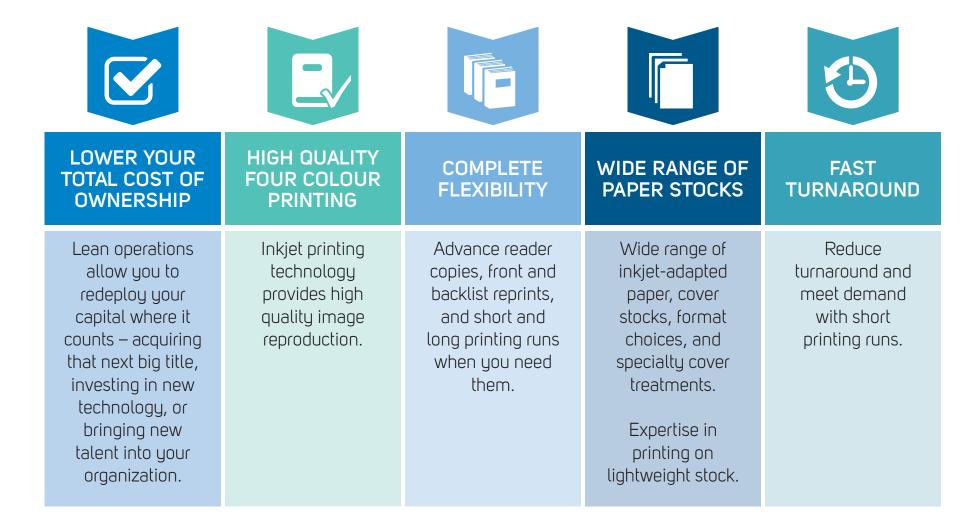


BOOK PRINTING	SOLUTIONS	SOLUTIONS	
Offset Digital Inkjet	Graphic design/File layout  Marquis Express  POD	Fully integrated supply chain solutions for publishers	
Eco-friendly UV press	Automatic stock replenishment (ASR)		
	Title life management		

All book printing and book binding services are available in-house

Custom publishing

### NORTH AMERICAN INKJET LEADER



Inkjet book printing at its best

# OVERALL MANUFACTURING CAPACITY IS 100 MILLION BOOKS

		WEB OFFSET	SHEETFED OFFSET	SHEETFED DIGITAL	INKJET PRESSES
	1	<b>✓</b>	<b>√</b>	<b>√</b>	✓
Colours	2	✓	✓		✓
Colc	4	✓	✓	✓	✓
	5		✓		
Pri	geted nting Runs	1,500 to unlimited	500 to 25,000	1 to 1,000	1 to 3,000

All binding options are available in-house for all types of printing runs

### **BINDING OPTIONS**

High-quality softcover and hardcover books are produced in-house



#### SOFTCOVER BOOKS

Softcover perfect bound, softcover with flaps (lay-flat Otabind), softcover sewn, saddle stitch and ragged edges



#### HARDCOVER BOOKS

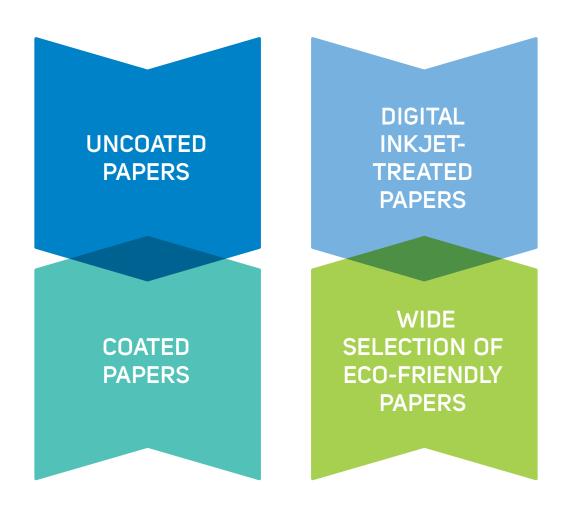
Adhesive/perfect bound, printed case, Smyth sewn, cloth case & dust jacket, flex bound



#### MECHANICAL BOUND OPTIONS

Coil/Wire-O books, twin loops, concealed Wire-O books

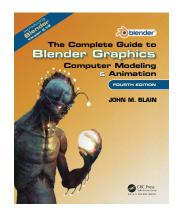
## WIDE SELECTION OF PAPERS



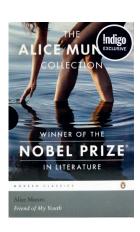
We use the right printing technology combined with the right paper to accurately reproduce colours and images.

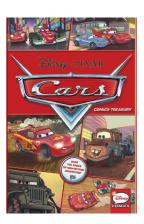
## MARKETS SERVED















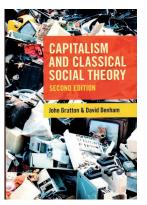
We have unique solutions for every market













Subject matter expert in every market

## MOST POPULAR COVER FINISHING

## Applications available in-house

OVERALL UV	SPOT UV	FOIL STAMPING	EMBOSSING/ DEBOSSING
This overall coating offers a brilliant high-gloss finish to your book cover.	A glossy smooth coating that can be applied to selective areas of cover design.	The process of hot-stamping a foil material of varying colours, patterns and styles to the case of the hardcover book to give the book a premium look and feel	Embossing is the process of raising up a section of a design above the rest, giving it texture and a raised effect.

Large selection of UV coatings and laminates

## **COATING APPLICATIONS**

LAMINATION	UV	SEAL LAMINATION
<ul> <li>Mylar Gloss</li> <li>Mylar Matte</li> <li>OPP Gloss</li> <li>OPP Matte</li> <li>OPP Soft Touch</li> <li>Lay Flat Gloss</li> <li>Lay Flat Matte</li> <li>OPP Scuff Resistant</li> <li>Silver Foil Lamination</li> </ul>	<ul> <li>Overall UV</li> <li>Flat Spot Gloss</li> <li>Raised Spot Gloss</li> <li>Glitter Spot</li> <li>Raised Glitter Spot</li> <li>Gritty Spot</li> <li>Textured Spot</li> <li>Overall UV Bond</li> </ul>	<ul> <li>1.7-mil Matte Heat</li> <li>3-mil Matte Heat</li> <li>1.7-mil Gloss Heat</li> <li>3-mil Gloss Heat</li> <li>5-mil Gloss Heat</li> <li>10-mil Gloss Heat</li> </ul>

Attract new readers by taking your project to the next level

#### MARQUIS MANUFACTURING ADVANTAGES

## **BOOK PRINTING**

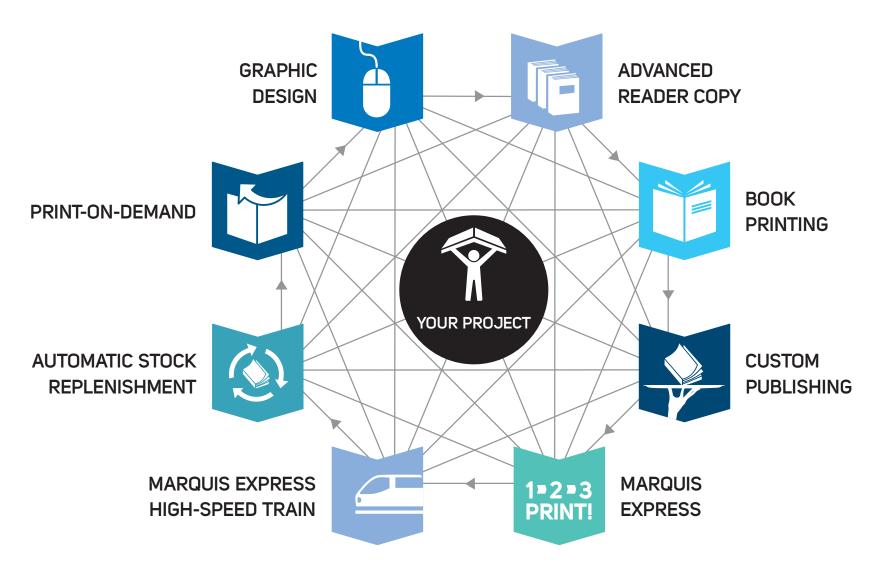


#### **PUBLISHERS' MAIN ADVANTAGES**

- Flexibility with print-run decisions and turnaround times
- Wide range of product types (softcover and hardcover titles)
- Consistent capacity, including peak production periods
- Eco-friendly printing (paper and press)
- 80 years of book-printing expertise, and a dedicated team of experts in every publishing market

## PUBLISHING SOLUTIONS ECOSYSTEM

for complete title life management



Our number one priority is you

## **PUBLISHING SOLUTIONS**







#### **GRAPHIC DESIGN**

#### MARQUIS EXPRESS

# MARQUIS EXPRESS HIGH-SPEED TRAIN

- Creation
- Layout
- Digital editing
- Turnkey publishing projects
- Automatic catalogue creation

Marquis Interscript will realize your ideas, no matter the challenge!

Easy ordering process platform

- **1** Access Marquis Express
- **2** Upload your files
- **3** Select the title and delivery destination

PLAN, GROUP, SAVE.

- High-speed printing service
- A simple 3-step ordering platform
- Delivery to the destination of your choice







#### POD

# AUTOMATIC STOCK REPLENISHMENT

# CUSTOM PUBLISHING

- Make your backlist titles available
- Reduce inventory and returns down to zero
- Track orders in real time: file submission, printing, delivery

- Reduce your inventory
- Never miss a sale
- Simplify your stock management

#### **PERSONALIZED**

books tailored to your customers' needs

#### **RELIABLE**

service with fast turnarounds

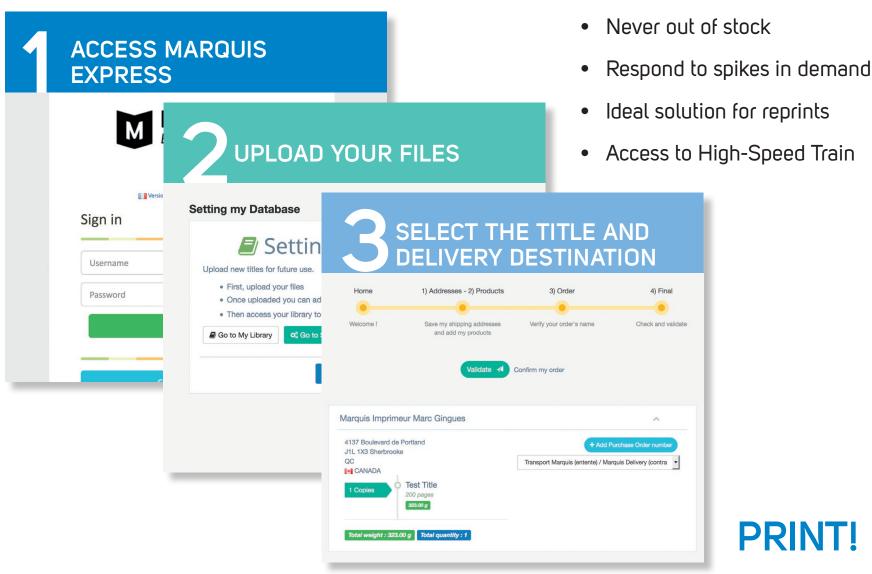
#### **INCREASE SALES**

by meeting demand for custom content

### MARQUIS EXPRESS

## Self-serve ordering platform to save time on order processing

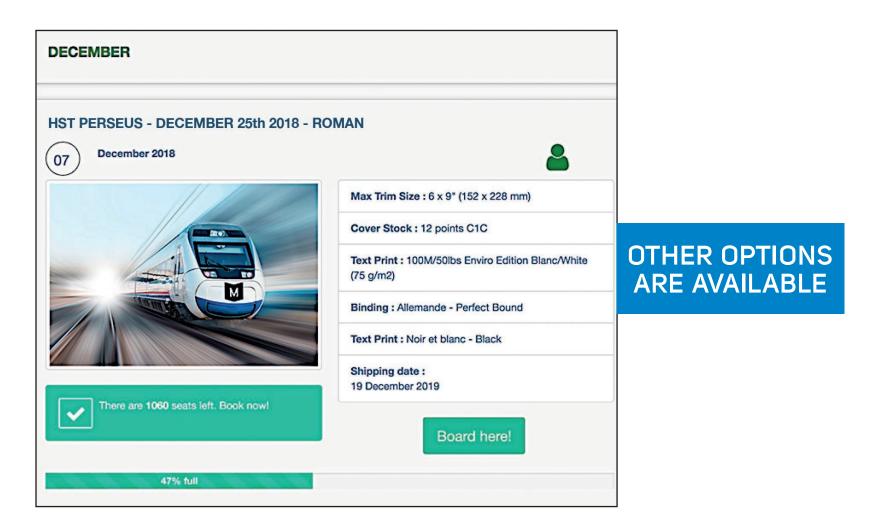
Ask for a demo and discover how you can save time with our self-serve ordering platform





### MARQUIS EXPRESS HIGH-SPEED TRAIN

Plan, group, save!



Marquis High-Speed Train offers economical printing costs by grouping orders of similar products from different clients

#### **GRAPHIC DESIGN**

## Attractive and personalized design

Set yourself apart from the competition with a unique design. Whether it's for the full or partial design of your project, the creation of illustrations, or photo alterations, our graphic designers adapt to your target audience and your brand to create a design that fits you.



More than 20 graphic design experts dedicated to book layout

## ASR (AUTOMATIC STOCK REPLENISHMENT)

With automatic stock replenishment (ASR), you stock only the minimum quantity necessary to fulfill immediate orders.

# REDUCE YOUR INVENTORY



Only stock the minimum inventory necessary

# SIMPLIFY YOUR STOCK MANAGEMENT



Reduce your stockrelated management costs (damaged goods and obsolescence)

#### **NEVER MISS A SALE**



Keep titles in stock economically, extend life of books

Meet your inventory level goal!

## PRINT-ON-DEMAND

Marquis Print-On-Demand is tailored to publishers' needs to effectively manage their inventory worldwide.



## **CUSTOM PUBLISHING**

Make your reader experience unique and personal for all learners with Marquis' custom publishing solution.



#### **PERSONALIZED**

books or catalogues tailored to customer needs



#### RELIABLE

service with fast turnarounds



#### **INCREASE SALES**

by meeting demand for custom content

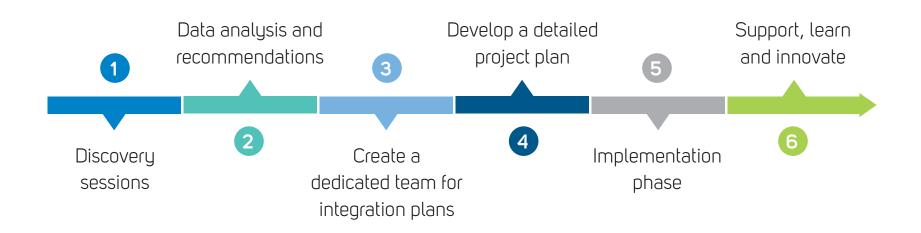


#### **FLEXIBLE**

mono and colour options are available

## **CUSTOMIZED SOLUTIONS**

# INTERESTED IN DEVELOPING A SOLUTION TAILORED TO YOUR NEEDS?



We have developed customized solutions for many global publishers

